## **Privacy policy**

When formulating the terms, we took particular account of Act No. CXII of 2011 on Informational Self-Determination and Freedom of Information, as well as the provisions of Act No. VI of 1998 on the Announcement of the Convention of Strasbourg of 28 January 1981 on the Protection of Individuals with regard to Automatic Processing of Personal Data.

Protection of Registration Data

No registration is required to visit the website, so you do not need to provide personal data. However, certain services available on the website can only be used through registration and/or disclosure of personal data (see appointment booking, newsletter subscription). During registration, some of the requested data are voluntary, while providing some data is necessary. Refusal to provide these data means that you accept the possibility that you may not have access to certain parts of the portal or the possibility to order services. Please note that Knowland does not verify the accuracy or correctness of the data provided by you, and you are solely responsible for the accuracy of the content. In the case of newsletter subscription, data provision is voluntary, and by filling out the subscription form, you consent to Knowland Games Kft. (Knowland escape rooms) sending promotional newsletters to the email address provided by you.

Data Collection for Analytical and Promotional Purposes

The knowland.hu website collects information about its visitors for web analytics, promotional, and marketing purposes. Using Google cookies, the website tracks visitors, and the information obtained, which is not personally identifiable, may be used by Knowland Games Kft. (Knowland escape rooms) for statistical, marketing, and remarketing purposes. The information obtained during tracking is not shared with third parties by Knowland Games Kft. (Knowland escape rooms).

Knowland Games Kft. (Knowland escape rooms) informs visitors of the knowland.hu website that tracking takes place simultaneously with the use of the website, and the use of the website constitutes behavior indicative of accepting cookies.

Data Management Guidelines and Rules

Data management (both for data provided on the website and data provided directly to our customer service office by our employees and over the phone) is based on consent, which is granted solely for ordering the services of Knowland Games Kft. (Knowland escape rooms) and performing the service or providing information (marketing) about our services and promotions. We do not use the provided personal data for direct marketing purposes. The range of personal data to be managed is provided by the completed registration form and the provided data (last name, first name, phone number, email address). These data are managed only for the duration of the contractual relationship; therefore, if you delete your registration and unsubscribe from our newsletter, we will delete your data.

We do not transfer data to third parties. If you request a copy or deletion of the conversation conducted with you, you can initiate this by email at hello@knowland.hu, providing your accurate data and confirming your identity. We cannot release copies of conversations to third parties, companies, or other requests. Knowland Games Kft. (Knowland escape rooms) uses all available technical and other means to securely store and protect data and prevent misuse.

Knowland Games Kft. (Knowland escape rooms) records and stores video recordings in escape games and their waiting rooms and receptions. This system is designed solely for fire and occupational safety and security purposes, and the recordings can

only be used for these purposes. The recordings are automatically deleted after 3 days.

This document records the current status of data protection guidelines.

The content of the document may be updated, with the available version always considered valid.

Effective from 2023-03-28 until revoked.

Knowland Games Kft. (Knowland escape rooms)